

Innovation, Organizations, and Society

A Lambert Family Communication Conference

Co-Sponsored by

University of Chicago Booth School of Business and Northwestern University's School of Communication

Dates: October 14-15, 2011

Location: Gleacher Center, University of Chicago Booth School of Business, 450 North Cityfront Plaza Drive, Chicago IL 60611

Organizers: Pablo J. Boczkowski (Northwestern University) and Steve Kahl (University of Chicago)

Friday, Oct. 14 2011

11:15 – 12:00 South Lounge, 320

Box lunch at the Gleacher Center served for those who arrive early. Attendees are welcome to bring lunch into classroom at start of the conference.

12:00 – 12:15 Classroom, 304

Opening Remarks

12:15 – 1:45 Classroom, 304

Panel: Institution and Relational Views

Discussant: David Stark, Columbia University

Presenters:

Cristina Mora, University of California – Berkeley

The Institutionalization of Hispanic Panethnicity in the United States, 1960-1990

John Padgett, University of Chicago (with Woody Powell)

The Problem of Emergence

Stine Grodal, Boston University

Categorizing A Field: Inclusion and Exclusion in Nanotechnology

2:00 – 3:30 Classroom, 304

Panel: Innovations in Historical Perspective

Discussant: JoAnne Yates, MIT

Presenters:

Victoria Johnson, University of Michigan

The Failure of Institutional Entrepreneurship

Steve Kahl, University of Chicago (with Brayden King and Greg Liegel)

*Intraorganizational Struggles for Jurisdictional Control: Technology
Innovation and Occupational Change in Manufacturing Firms, 1954 – 1980*

Martin Ruef, Princeton University

*Constructing Labor Markets: The Valuation of African-American Labor in the
U.S. South, 1771-1867*

3:45 – 5:15 Classroom, 304

Panel: Locating Networks

Discussant: Ron Burt, University of Chicago

Presenters:

Nosh Contractor, Northwestern University

TBA

Avi Goldfarb, University of Toronto (with Ajay Agrawal, and Christian Catalini)

Friends, Family, and the Flat World: The Geography of Crowdfunding

Lee Fleming, Harvard Business School (with Matt Marx and Jasjit Singh)

Regional Disadvantage? Non-Compete Agreements and Brain Drain

5:30 – 6:30 Executive Dinning Room 621, Gleacher Center

Keynote: Donald MacKenzie, University of Edinburgh

The Credit Crisis as a Problem in the Sociology of Knowledge

Discussant: Bruce Carruthers, Northwestern University

6:30 – 8:30 Executive Dinning Room 621, Gleacher Center

Dinner

Saturday, Oct. 15 2011

8:15 – 8:45 Classroom, 100

Breakfast

8:45 – 10:15 Classroom, 100

Panel: The Dynamics of Individual and Collective Logics

Discussant: Woody Powell, Stanford University

Presenters:

Shane Greenstein, Northwestern University (with Feng Zhu)

Collective Intelligence and Neutral Point of View: The Case of Wikipedia

Siobhan O'Mahony, Boston University (with Linus Dahlander and David Gann)

*One Foot in, One Foot Out: How Individual Search Behavior Affects Innovation
Outcomes*

Elizabeth Pontikes, University of Chicago (with Bill Barnett)

Entry Selection into Ambiguous Market Spaces

10:30 – 12:15 Classroom, 100

Panel: Innovation in Scientific Enterprises

Discussant: Steve Epstein, Northwestern University

Presenters:

Jeannette Colyvas, Northwestern University (with Spiro Maroulis)

Moving from an Exception to a Rule: Analyzing Mechanisms in Emergence-based Institutionalization

James Evans, University of Chicago

Stability and Conformity in Scientists' Research Strategies

Sarah Kaplan, University of Toronto (with Jonathan Milde and Ruth Schwartz Cowan)

Interdisciplinarity in Practice: A Case of a Nanotechnology Research Center

Janet Vertesi, Princeton University

Collective Visions

12:15 – 1:30 Executive Dinning Room, 621

Lunch at the Gleacher Center

1:30 – 3:00 Classroom, 100

Panel: Difference in Networks

Discussant: Stephen Barley, Stanford University

Presenters:

Paul Leonardi, Northwestern University (with Diane Bailey)

Sharing the Work of Brokerage: Network Articulation for Idea Generation and Implementation

Catherine Tucker, MIT

Social Networks, Personalized Advertising, and Privacy Controls

Brian Uzzi, Northwestern University

Atypical Knowledge and High Impact Science

3:00 – 3:15 Classroom, 100

Closing Remarks