

Innovation, Organizations, and Society

A Conference Hosted by

University of Chicago Booth School of Business and Northwestern University's School of Communication

Dates: October 2-3, 2009

Location: Gleacher Center, University of Chicago Booth School of Business, 450 North Cityfront Plaza Drive, Chicago IL 60611

Organizers: Pablo J. Boczkowski (Northwestern University) and Steve Kahl (University of Chicago)

Preliminary Schedule of Events

Friday, Oct. 2 2009

11:30 – 12:30

Lunch at the Gleacher Center served for speakers and discussants who arrive early

12:30 – 12:45

Opening Remarks

12:45 – 2:45

Panel: Theoretical Perspectives

Discussant: Wendy Espeland, Northwestern University

Presenters:

Beth Bechky, University of California – Davis

Taking Work Seriously: Connecting Fields, Organizations, and Individuals

Steve Kahl, University of Chicago (with JoAnne Yates)

Concept Creation, Coherence, and Cohesion

Trevor Pinch, Cornell University

Performativity, Materiality, and Innovation

David Stark, Columbia University

The Sense of Dissonance: Reflexivity and Innovation in Organizations

3:00 – 4:30

Panel: Network Dynamics

Discussant: Ron Burt, University of Chicago

Presenters:

Sinan Aral, New York University

Distinguishing Influence Based Contagion from Homophily Driven Diffusion in Dynamic Networks

Woody Powell, Stanford University (with Kelley Packalen and Kjersten Whittington)

Organizational and Institutional Genesis: The Emergence of High-Tech Clusters in the Life Sciences

Toby Stuart, Harvard Business School

TBA

4:45 – 6:15

Panel: Competition and Evolution

Discussant: Shane Greenstein, Northwestern University

Presenters:

Constance Helfat, Dartmouth College (with Miguel Campo-Rembado)

Integrative Capabilities, Vertical Integration, and Innovation over Successive Technology Lifecycles

Jason Owen-Smith, University of Michigan – Ann Arbor (with Felichism Kabo, Jean Wineman, and Gerald Davis)

Science for fun and/or profit: How spatial and institutional context shape networks and innovation by researchers

Elizabeth Pontikes, University of Chicago

Fitting in or Starting New? An Analysis of Invention, Constraint, and the Emergence of New Categories in the Software Industry

6:30 – 8:30

Dinner at the Gleacher Center

Saturday, Oct. 3 2009

8:30 – 9:00

Breakfast

9:00 – 10:30

Panel: Entrepreneurship

Discussant: Damon Phillips, University of Chicago

Presenters:

Rajshree Agarwal, University of Illinois – Urbana-Champaign (with Benjamin Campbell, Martin Ganco, and April Franco)

Who Leaves, Where to, and Why Worry?: Employee Mobility, Employee Entrepreneurship, and Effects on Source Firm Performance

Jeannette Colyvas, Northwestern University (with Spiro Maroulis)

Academic Laboratories and the Reproduction of Proprietary Science: Modeling Organizational Rules through Autocatalytic Networks

James Evans, University of Chicago

The Google Effect on Knowledge and Culture: By broadening individual reach, the Internet narrows global understanding

10:45 – 12:15

Panel: Cultural and Institutional Contexts

Discussant: Elisabeth Clemens, University of Chicago

Presenters:

Marion Fourcade, University of California – Berkeley

Cents and Sensibility: Economic Valuation and the Nature of "Nature" in France and America

Grégoire Mallard, Northwestern University

Authors and Interpreters of International Treaties: Explaining Changes in International Law

Susan Silbey, Massachusetts Institute of Technology

Taming Prometheus: Talk about Safety and Culture

12:15 – 1:30

Lunch at the Gleacher Center

1:30 – 3:00

Panel: Media and Information

Discussant: Noshir Contractor, Northwestern University

Presenters:

Pablo Boczkowski, Northwestern University

News at Work: Imitation in an Age of Information Abundance

Jonathon Cummings, Duke University (with Sara Kiesler)

Towards an Organization Science of Science

Wanda Orlikowski, Massachusetts Institute of Technology (with Susan V. Scott)

Sociomaterial Practices: Exploring the Material Grounds of Social Media

3:00 – 3:30

Closing Remarks